SERIAL NO : 10/788,469

FILED : March 1, 2004

APPLICANT : ZAKARIA et al.

TITLE : RETAIL MERCHANDISING APPARATUS AND

METHODS THEREFOR

TC/Art Unit : 3637

Alexandria, Virginia 22314

EXAMINER : TRAN, HANH VAN

DOCKET NO. : 2115 / P1051US02

Commissioner for Patents U.S. Patent and Trademark Office Customer Service Window, Mail Stop Amendment Randolph Building 401 Dulany Street

VIA: EFS ONLY

AMENDMENT

Dear Sir:

This paper is provided in response to the Office action mailed November 1, 2006. In this regard, please find enclosed herewith a Petition for Extension of Time under 37 CFR \S 1.136(a) together payment of the appropriate fee as set out in 37 CFR \S 1.17(a)(2). Please amend the above-identified application as follows:

Amendments to the Specification begin on page 3 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 7 of this paper.

Serial No. 10/788,469 Response dated April 2, 2007 in Reply to Office Action of November 1, 2006

Amendments to the Abstract begins on page 31 of this paper.

Amendments to the Drawings begin on page 32 of this paper and include two attached replacement sheets for substitution into the drawing sheets already on file.

Remarks/Arguments begin on page 35 of this paper.